



New Zealand Kiwifruit Innovation Award 2025

In 2015 on his retirement as Chairman of Kiwifruit New Zealand, Sir Brian Elwood presented a trophy and a proposal to set up a New Zealand Kiwifruit Industry Innovation award. The award is being launched this year and we are now inviting nominations.

The nomination period is open to Thursday 24 July 2025. The nominee must be an individual, not a team, and their contribution will involve an initiative undertaken within the last two years that solves a problem or creates added value for the industry. The award is open to anyone directly or indirectly connected to our industry, such as growers, and people involved in orchard management, post-harvest, research and Zespri. Nominations will be considered by a panel made up of the Chairpersons of Zespri, KNZ and NZKGI.

Please submit the nomination form to corporate.communications@zespri.com.

LET'S GET TO KNOW YOU

I would like to nominate:

Nominees contact details:

Email address:

Phone number:

Nominees must be supported by two nominators

Nominator one:

Nominator two:

Email address:

Email address:

TELL US ABOUT YOUR INNOVATION

Please provide a brief summary of the initiative, idea or contribution.

In 100 words please summarise in simple and clear terms what your innovation project, initiative, contribution or idea is and its key benefits.

How has your initiative added value already to the New Zealand kiwifruit industry?

In 200 words please describe the value delivered to the New Zealand kiwifruit industry. Value can be economic, social, ethical and financial

How has your innovation involved industry collaboration?

In 150 words please describe how your initiative has involved and benefited from collaboration through the process

Explain how you think your initiative or contribution will create enduring value to New Zealand kiwifruit industry?

In 150 words, please describe how you think your innovation will contribute to generating value in the future. Will your innovation endure, and will it have lasting impact – if so, how?

Please tick this box to give permission for a short summary of your nomination to be made public.

Nominees or nominators are encouraged to also attach supporting information that provides more context to their entries. For example, word documents, presentation and images.

Terms and conditions

By entering the *New Zealand Kiwifruit Industry Innovation Award 2025*, you are accepting these terms and conditions. If entries do not comply with these terms and conditions they will be deemed invalid. By entering you confirm that you are either entering on your own behalf or that the person who has submitted your Entry is authorised to agree to these terms and conditions on behalf of your business.